

Our Terms of Business

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The Financial Conduct Authority

Ellis David Limited is authorised and regulated by the Financial Conduct Authority (FCA).

Our FCA Register number is 442066.

Our permitted business is to arrange, advise on, deal as an agent of insurers, assist in claims handling, help with ongoing changes, introduce to

an insurer/premium finance provider(s) and arrange lending facilities in respect of general insurance policies on behalf of our clients.

You may check this on the FCA's register by visiting the FCA website, www.fca.org.uk/register or by contacting the FCA on 0800 1116768.

The FCA is the regulator that regulates financial services. It requires us to give you certain information to decide if our services are right for you.

Our Service

Our role is to advise you and make a suitable recommendation after we have assessed your needs. In situations where we can arrange insurance for you but do not offer advice, we shall confirm the position to you in writing. We will not, in any circumstances, act as an insurer or guarantee or warrant the solvency of any Insurer.

Your duty of disclosure - VERY IMPORTANT

Please be aware that you have an **ongoing** duty to disclose all facts which may be relevant to the risk.

Some of the factors you may not have considered but which an insurer may well want to know:

- Any involvement in companies that have liquidated, either voluntarily or otherwise.
- Any bankruptcies, county court judgements, IVAs or arrangements with creditors.
- Any criminal convictions, charges or Police cautions (falling within the Rehabilitation of Offenders Act).
- Any historical losses or incidents that may have been covered by insurance, whether an insurance claim was made or not.
- Ever had insurance cancelled or declined or special terms imposed for any reason including failure to conform to any risk management requirements.
- Any factor that you know will affect the risk but that no one else would know unless you tell them.
- Where you have a financial interest (or not) in the risk, but the insurers are not aware (insurable interest).



- Significant changes in value of any item that is covered.
- Changes in the use or location of any item that is covered.
- Any changes to the answers listed on your proposal form or statement of fact.

The list could go on forever and you would best know the factors that might be considered "material". If you are unsure tell us anyway or contact us to discuss further.

For personal/consumer policies, the examples listed above apply to you as an individual and anyone else who is named on the policy.

For business/commercial policies, the examples listed above apply to all senior management, directors or shareholders of the business or any other related entities in a group of companies (if applicable).

Failure to comply with the above duty could mean that your policy is void or that Insurers are not liable to pay all or part of any claim(s). In our experience, the most common reason for the repudiation of larger claims is for failure to disclose material facts, so it genuinely is in your best interest to advise us of anything that you think may be relevant.

How we select Insurance companies

Generally, we only place business with Insurers whom we consider to have a good standing in the market, providing a quality level of service and policy cover. We strive to offer value but do not select insurers on price alone.

We have access to products from a range of Insurers but for certain



products or circumstances we may only deal with a single insurer or select from a limited number of Insurers who we have sourced as the most suitable in the marketplace. Where this is the case, you may ask us for a list of Insurers from whom we offer insurance or whom we have contacted for your specific cover.

Our selection process usually involves presenting to a reasonable number of insurance companies that will cover the risk presented. This is called a fair analysis of the market.

Renewals and Confirmation of cover

Generally, we will assume that you wish to continue cover and will sometimes (but not always) auto-renew your insurance at each anniversary. We will attempt to contact you with our recommendation as your renewal date approaches. However, if we are unable to contact you before your renewal date or you have not provided us with your instructions, your cover may lapse. (Please make sure we have current and correct contact details.)

In cases where you pay for your insurance via direct debit, in the absence of any instruction from you to the contrary, your cover will usually (but not always) be automatically renewed for your protection.

If we have your permission to hold your credit card details on file, we may attempt to automatically debit your renewal premium before the renewal date. We will always contact you to advise before we renew any cover or take any payments.

In any event, you should not assume cover unless you have received explicit confirmation.



In the majority of cases, at each renewal, we will seek alternative quotes from our selected panel of insurers to check that your terms represent fair value. However, we may not recommend the cheapest option, especially if the cheaper option offers lower limits or more restrictive cover.

Please note, in cases where there is a history of non-standard circumstances or substantial claims we may not offer or seek alternative quotes at renewal.

Complaints and Compensation

Our aim is to provide all our clients with an excellent level of service. However, we recognise that there may be occasions when you do not feel satisfied with the service you have received from us. We take complaints very seriously and have developed a Customer Complaints Procedure which lets you know how you can get in touch with us and how we will deal with your complaint or issue.

Should you need to make a complaint, please contact our Complaints Manager, Denise Judge using any of the following methods:

In person

In writing Denise Judge, Complaints Manager, Ellis David Ltd, 152-154 Essex Rd, London N1 8LY

By telephone 0207 354 3881



By email complaints@ellisdavid.com

We will endeavour to resolve your complaint by the close of business of the next working day. However, if this is not achievable, you can be assured that we will deal with your complaint promptly and fairly, in line with our formal complaint handling procedures listed below:

We will write to you within five working days to acknowledge your complaint and provide details of who is handing your complaint.

- We will keep you informed of the progress of your complaint as our investigations proceed.
- We aim to provide a final response to your complaint within eight weeks from receipt of your complaint.
- If we cannot provide you with a final response within eight weeks from the date of receipt of your complaint, we will outline the reasons for the delay and provide you with an indication of when you can expect a response.
- When investigating your complaint, we will consider any financial losses or material inconvenience you have suffered. Our final response letter will set out the reasons for our decision and we will make it clear to you, as to whether we accept or reject your complaint.
- If you cannot settle your complaint with us, you may be entitled to refer it to the Financial Ombudsman Service, for an independent assessment. The FOS Consumer Helpline is on **0800 023 4567** and their address is: Financial Ombudsman Service, Exchange Tower, London E14 9SR Their website is at: http://www.financial-ombudsman.org.uk/

Payment for Our Services

We accept payments by cash (subject to a limit), debit card, credit card, PayPal or by bank transfer.

It is sometimes possible to spread payments through an insurer's instalment scheme or a credit facility that we have arranged with a select number of premium finance providers. However, acceptance will usually be subject to a credit check.

If you choose to pay for your insurance premium through one of our preferred premium finance providers (you are entitled to ask us for a list of providers) we will provide you with a breakdown of costs of your monthly instalments and a document outlining key features of the credit agreement.

Please Note: Cheque Handling

If you choose to pay by cheque and send us a cheque made payable to Ellis David, Ellis David Insurance Brokers, Towbay Insurance Brokers or any of our other legal trading names or company names, we reserve the right to debit the account details printed on the cheque for the amount written on the cheque as a one-off transaction via an automated BACS clearing service as an alternative to presenting the cheque to our bank for clearance. The money will be debited from your bank 2-5 business days after we receive the cheque and will be



credited to our Client Money account (see below). Your cheque will be securely destroyed.

We usually receive commission from insurers when placing your business and from finance companies when arranging finance for you (this is usually expressed as a percentage of the individual loan and paid directly to us by the premium finance provider).

We occasionally receive additional remuneration from insurers, premium finance providers and other associated business partners for business we place with them. Please feel free to ask us for any further information.

You will receive notification, which will tell you the total price to be paid and when it will become payable Any fees or charges will be spelt out to you in writing, separately from the premium.

Financial Services Compensation Scheme (FSCS)

We are covered by the Financial Services Compensation Scheme (FSCS). For commercial customers with less than £1m turnover, insurance advising and arranging is covered for 90% of the claim, without an upper limit. For compulsory insurances (eg., motor insurance and employers' liability insurance), insurance advising and arranging is covered for 100% of the claim, without an upper limit. Further information about compensation scheme arrangements is available from the FSCS.



Handling Client Money and/or Insurer Money

We hold all client money collected for onward transmission to the insurance undertaking and return premiums/credits/claims payments due to clients from Insurers in a non-statutory trust Client Bank Account in accordance with the authorisation we have from the Financial Conduct Authority. We can advance credit to our clients from this account in accordance with CASS 5.4 regulations.

For some transactions client money may pass through other authorised intermediaries before the Insurer receives it. Where we collect or hold money as agent of the insurance undertaking you will be notified accordingly.

Interest is not paid on balances in our Client Bank Account.

Cancellation of Insurances

You should make any request for the cancellation of a policy in writing. In the event of cancellation charges for our services will apply. The terms of your policy may allow Insurers to retain the premium in full or to charge short-period premiums in the event of cancellation.



Delegated Authority

For certain products we may have access to a delegated authority from one or more of our insurer partners. This means we are able to price and bind business of behalf of the insurer(s). In these situations, we are acting as both agent of you (as our client) and as agent of the insurer(s). We have robust controls in place to ensure fair treatment and to avoid conflicts of interest. For these schemes we will always perform a fair analysis of the market before binding business, to ensure your terms represent fair value.

Conflict of Interest

Occasions can arise where we or one of our associated companies, clients or Insurers will have a potential conflict of interest with business being transacted for you. If this happens and we become aware that a potential conflict exists, we will write to you and obtain your consent before we carry out your instructions and detail the steps we will take to ensure fair treatment.

Termination of Authority

You may terminate our authority to act on your behalf with 14 days' notice or as otherwise agreed without penalty. Notice of this termination must be given in writing and will take effect from the date of receipt. Termination is without prejudice to any transactions already initiated, which will be completed according to these terms of business unless otherwise agreed in writing. You will be liable to pay for any transactions or adjustments effective prior to termination and we will be entitled to retain any and all fees or brokerage payable in relation to policies placed by us prior to the date of termination.



Our Liability to You

Unless we have otherwise agreed with you in writing, we shall treat your instructions to us to place or renew your insurances as acceptance of the limitation of our liability to you and to any other person with an interest in your insurances, as follows:

Other than in respect of any claim: -

- Resulting from our breach of the FCA's rules; or
- Resulting from our fraudulent acts or any of our acts which are deliberately contrary to our agreement with you; or
- In relation to any liability for death or personal injury resulting from our negligence; or
- In relation to any liability, which cannot lawfully be excluded or limited.

Our liability in contract, tort (including without limitation negligence) or otherwise will be limited to £2,000,000 in respect of all services we provide to you over any twelve-month period.

Joint and Several Liability

Where we organise insurances on behalf of a group of companies or with multiple named clients on the policy documents and/or invoice, we consider the liability for payment be joint and several. This means each member has joint and individual liability for the payment.



Confidentiality of Personal Data and the General Data Protection Regulation (GDPR)

All personal information is treated by us as confidential and is processed in accordance with the relevant legislation.

Please refer to our Privacy Policy for a detailed description of how we protect your personal data. You can find this by visiting: https://ellisdavid.com/privacy-policy/

The following table gives a summary:

Purposes for which we process your personal data	The basis on which we can do this (what the law allows)
In order to perform our contractual obligations to you. This would include fulfilling your requests for insurance services (including obtaining insurance for you, fulfilling requests for mid-term adjustments, and obtaining renewals)	The processing is necessary in connection with any contract that you may enter into with us
To administer your account, including financial transactions for insurance	The processing is necessary in connection with any contract that you may enter into with us
To assist in the prevention and reduction of fraud and other financial crime	The processing is necessary for us to comply with the law and our legal requirements
In the interests of security and to improve our service, telephone	The processing is necessary to pursue our legitimate interest in

calls you make to us may be monitored and/or recorded	the management and operation of our business
To let you know about similar products and services that may be of interest to you	The processing is necessary to pursue our legitimate interest in operating our business

Use of Artificial Intelligence (AI) Tools

We may use Artificial Intelligence (AI) tools to assist with certain operational, analytical, or administrative tasks, such as document processing, data validation, and trend analysis. All such tools are used strictly in accordance with our data protection obligations. Where AI systems are operated internally, they are hosted on secure, local infrastructure with no external data sharing. In limited cases where third-party AI services are used, any personal or confidential data is either anonymised or appropriately obfuscated before transmission to ensure that no identifiable client information is exposed.

Claims and Underwriting Exchange register and Motor Insurance Anti-Fraud register.

Insurers pass information to the Claims and Underwriting Exchange register (CUE) and the Motor Insurance Anti-Fraud register. The objective is to check information provided and prevent fraudulent claims. Motor Insurance details are also added to the Motor Insurance Database (MID), which has been formed to help identify uninsured drivers and may be accessed by the Police to help confirm who is insured to drive.

Telephone Call Recording

Most inward and outward telephone calls are recorded. We believe this to be a mutual benefit, although we cannot guarantee, in all cases, to be able to retrieve such calls for playback.



Standard Charges, Fees and Tariffs

New Business, Renewals and Mid-Term adjustments	We charge variable fees based on the complexity, premium, commission and time spent. We will sometimes add a fee to round the total premium to a whole amount or to ensure the total income earned by us on each policy is sufficient to justify the effort spent. Our fees will be displayed clearly.
Duplicate documents via Email	Free
Duplicate documents via post	£10.00
Uncleared funds or cheques and late payments	£15.00
Cancellation	£25.00 plus any commission reclaimed to/by the insurer

Payments by Cash, BACS, American Express, credit card or debit card will not incur any additional charge.

Payment by PAYPAL will incur an additional charge of 2.5% of the total.

Other Charges, Fees and Tariffs may, from time-to-time, apply for any class of business. They will be notified individually.

